



AICPA® & CIMA®

Together as the Association of International
Certified Professional Accountants

Short Courses

Fundamentals of ESG

Total Duration: 2 weeks (10 hrs)

Course Overview

This course provides insights into the fundamental concepts of ESG, helping professionals understand the evolving landscape and their role in sustainability reporting. Gain a high-level understanding of sustainability issues and their impact across industries as ESG reporting becomes increasingly important in modern business. You'll also have the opportunity to hear from global professionals who will share their expertise and international perspectives on ESG practices.

Key Topics

- Understand the three pillars of ESG.
- Explore the role of professionals in driving sustainable practices across various sectors including accounting and finance.
- Learn about key global bodies and frameworks shaping sustainability reporting.
- Examine recent changes in sustainability reporting standards and requirements.
- Discover the expectations of investors, stakeholders, and shareholders on ESG performance

Learning Outcomes

- Recognise the significance of ESG in today's business environment.
- Understand the frameworks and standards influencing sustainability reporting across industries
- Identify factors shaping the sustainability reporting landscape.

Who Will Benefit

- Professionals across industries, particularly those involved in sustainability, governance, and reporting.
- Individuals responsible for driving sustainability initiatives within their organisations, regardless of industry.
- Those looking to stay informed on evolving ESG frameworks and standards.

AICPA & CIMA Certificate(s) Included

- **Fundamentals of ESG**

Finance for Non-Finance Professionals

Total Duration: 4 weeks (8 hours)

Course Overview

This course equips professionals from non-financial backgrounds with essential financial knowledge to enhance business decision-making. Led by industry experts, it simplifies financial concepts, helping participants understand key financial statements, ratios, and tools. Through practical insights, participants will learn how to analyse financial data, interpret budgets and forecasts, and effectively communicate financial information to stakeholders.

Key Topics

- Fundamental financial concepts and terminology
- Understanding financial statements and their business implications
- Financial ratios and performance analysis for better decision-making
- The role of budgets, forecasts, and key metrics in business strategy
- Effective communication of financial data to stakeholders

Learning Outcomes

- Understand and apply financial concepts to enhance business decision-making
- Analyse financial data, including ratios, budgets, and forecasts, to assess and improve business performance
- Communicate financial information effectively with key stakeholders across various functions

Who Will Benefit

- This course is ideal for professionals at all levels in non-financial departments, including marketing, sales, operations, supply chain, project management, and human resources, who want to improve their financial understanding and make informed business decisions.

AICPA & CIMA Certificate(s) Included

- **Finance for Non-Finance Professionals**

Fundamentals of ESG Specialising in Sustainable Banking

Total Duration: 4 weeks (8 hours)

Course Overview

This course provides a comprehensive understanding of sustainability and ESG, with a special focus on their application in the banking sector. It covers the fundamentals of ESG while exploring how financial institutions are integrating sustainable practices into their operations. The course will be led by leading experts who are actively implementing these concepts in the banking sector, offering practical insights into the evolving landscape of ESG reporting.

Key Topics

- Sustainability fundamentals and the three pillars of ESG.
- Impact of ESG on financial institutions and the role of banks in financing green projects.
- Social responsibility in banking, financial inclusion, and access to banking services.
- Governance practices, ethical leadership, and risk management in banking.
- ESG implementation in banking operations and strategy.
- Future trends and challenges in sustainable banking and the current sustainability reporting landscape.

Learning Outcomes

- Recognise the importance of ESG in the banking sector and understand its impact on financial institutions.
- Understand how banks are financing green projects and managing environmental and social risks.
- Future trends and challenges in sustainable banking and the current sustainability reporting landscape.

Who Will Benefit

- This course is essential for professionals at all levels involved in credit decision-making, risk management, and ESG implementation in banking and financial services. It is also valuable for those integrating ESG principles into banking operations, strategy, and sustainability initiatives, as well as individuals responsible for managing ESG risks, financial inclusion, and sustainability within their organisations.

AICPA & CIMA Certificate(s) Included

- **Fundamentals of ESG**

Artificial Intelligence for Accounting and Finance Professionals

Total Duration: 4 weeks (10 hours)

Course Overview

Led by industry experts, this course explores how AI is transforming accounting and finance, covering key technologies such as Machine Learning, Robotic Process Automation (RPA), and Natural Language Processing (NLP). Participants will gain hands-on knowledge of AI-powered tools and platforms, learn how AI enhances financial processes like reporting, fraud detection, automation, and risk management, and understand the ethical considerations and challenges of AI adoption in finance.

Key Topics

- AI in Accounting and Finance: Overview and Applications
- Machine Learning, Robotic Process Automation (RPA), and Natural Language Processing (NLP) in financial operations
- AI-driven automation in reporting, forecasting, budgeting, and risk management
- Ethical considerations, risks, and governance of AI in finance
- Practical strategies for implementing AI in accounting and finance

Learning Outcomes

- Understand how AI technologies are transforming financial operations and decision-making
- Apply AI-powered tools to improve efficiency in accounting and finance processes
- Integrate AI-driven automation into financial forecasting, budgeting, and risk management
- Identify ethical risks and challenges associated with AI and implement mitigation strategies
- Develop strategies for AI adoption and implementation in accounting and finance

Who Will Benefit

- This course is designed for finance and accounting professionals, auditors, financial analysts, and business leaders looking to understand, implement, and leverage AI technologies to enhance financial operations and decision-making.

AICPA & CIMA Certificate(s) Included

- **Navigating the AI Landscape: An Introduction to Generative AI and ChatGPT for Accounting Professionals**
- **Ethics in the World of AI: An Accountant's Guide to Managing the Risks**

BOOST YOUR CAREER WITH



SHORT COURSES

- ▶ **Earn Globally Recognised Credentials** – Gain AICPA & CIMA Certificates within each course, proving your expertise and expanding your career prospects.
- ▶ **Practical, Job-Ready Skills** – Apply what you learn directly to your role or organisation, staying ahead in evolving business landscapes.
- ▶ **Learn from Industry Experts** – Gain insights from hands-on practitioners and global leaders actively shaping the future of business
- ▶ **Master Emerging Fields** – Stay ahead with expertise in ESG, sustainability, AI, and financial management—key areas driving business and investment decisions
- ▶ **Expand Your Network** – Connect with professionals from diverse industries in engaging, in-person sessions at Wisdom Business Academy.

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